



2023 AMIIC SPONSORSHIP PACKAGES

PLATINUM SPONSOR

- Cost: \$50,000 for a three year sponsorship.
- Sponsor will receive:
 - The most prominent logo placement on the sponsorship wall in the AMIIC facility, on the AMIIC website, the perpetual slide deck in the AMIIC lobby, monthly newsletter and select marketing collateral.
 - Four (4) complimentary company registrations to AMIIC events.
 - Speaking opportunities at three (3) in-house trainings.
 - Three (3) single day in-person trainings or two (2) multi-day in-person trainings provided at no cost.
 - A press release announcing partnership to be shared on AMIIC's website, social media, and pitched to local and state media outlets.*
 - Two seatings at AMIIC sponsored events.
 - Quarterly company highlights on AMIIC's social media.
 - Prominent logo placement on a banner at AMIIC events.
 - Introduction as Platinum Sponsor at quarterly Lunch & Learns.
 - Verbal recognition or short speaking opportunity at AMIIC events.
 - Use of AMIIC logo on the company's website.
 - Branded signage in the room of your choice in the AMIIC facility (size limitations apply).
 - One (1) 60-second C-Suite video interview highlighting the partnership with AMIIC to be shared on social media and website for the duration of sponsorship.
 - A choice of 2 additional options.

GOLD SPONSOR

- Cost: \$25,000 for a two year sponsorship.
- Sponsor will receive:
 - Prominent logo placement on the sponsorship wall in the AMIIC facility, on the AMIIC website, the perpetual slide deck in the AMIIC lobby, monthly newsletter and select marketing collateral.
 - Two (2) complimentary company registrations to AMIIC events.
 - Two (2) single day in-person trainings provided at no cost.
 - A press release announcing partnership to be shared on AMIIC's website, social media, and pitched to local media outlets.*
 - Quarterly company highlights on AMIIC's social media.
 - Logo placement on a banner at AMIIC events.
 - Use of AMIIC logo on the company's website.
 - A choice of 1 additional option.

**Media pick-up is not guaranteed.*

SILVER SPONSOR

- Cost: \$10,000 for a one year sponsorship.
- Sponsor will receive:
 - Logo placement on the sponsorship wall in the AMIIC facility, on the AMIIC website, the perpetual slide deck in the AMIIC lobby, monthly newsletter and select marketing collateral.
 - Biannual company highlights on AMIIC's social media.
 - Logo placement on a banner at AMIIC events.

BRONZE SPONSOR

- Cost: \$5,000 for a one year sponsorship.
- Sponsor will receive:
 - Logo placement on the sponsorship wall in the AMIIC facility, on the AMIIC website, the perpetual slide deck in the AMIIC lobby, monthly newsletter and select marketing collateral.
 - Annual company highlights on AMIIC's social media.
 - Company name placement on a banner at AMIIC events.

ADDITIONAL OPTIONS

- Three (3) single day in-person trainings provided at no cost.
- Two (2) multi-day in-person trainings provided at no cost.
- Twenty five (25) online courses at no cost.
- One (1) additional event ticket to AMIIC events.
- One contracted in-person class of your choice provided at no cost.

For more information or to reserve one of these sponsorship opportunities, contact sponsorships@amiic.us

AMIIC is a registered 501(c)(3) organization.