



## AMIIC 2022 ANNUAL SPONSORSHIP PACKET

### PLATINUM SPONSOR

- Cost: \$50,000 (monetary or in-kind)
- Sponsor will receive:
  - Prominent logo placement on all website, newsletters and marketing items that go out from AMIIC throughout 2022;
  - Opportunity for company representative to offer remarks, introduce a keynote or moderate a panel at AMIIC's Annual Symposium;
  - Five (5) complimentary company registrations to AMIIC's Annual Symposium;
  - Two (2) complimentary company registrations to all other 2022 AMIIC events;
  - Complimentary exhibit booth at AMIIC's Annual Symposium;
  - A press release announcing partnership to be shared on AMIIC's website and pitched locally (media pick-up is not guaranteed);
  - At minimum, monthly social media highlights on AMIIC's account;
  - And verbal and printed sponsorship recognition at all AMIIC events throughout the year.

### GOLD SPONSOR

- Cost: \$25,000 (monetary)
- Sponsor will receive:
  - Prominent logo placement on all website, newsletters and marketing items that go out from AMIIC throughout 2022;
  - Three (3) complimentary company registrations to AMIIC's Annual Symposium;
  - One (1) complimentary company registration to all other 2022 AMIIC events;
  - A press release announcing partnership to be shared on AMIIC's website and pitched locally (media pick-up is not guaranteed);
  - At minimum, bi-monthly (alternating months) social media highlights on AMIIC's account;
  - And verbal and printed sponsorship recognition at all AMIIC events throughout the year.

## **SILVER SPONSOR**

- Cost: \$10,000 (monetary)
- Sponsor will receive:
  - Logo placement on all website, newsletters and marketing items that go out from AMIIC throughout 2022;
  - Two (2) complimentary company registrations to AMIIC's Annual Symposium;
  - At minimum, quarterly social media highlights on AMIIC's account;
  - And printed sponsorship recognition at all AMIIC events throughout the year.

## **BRONZE SPONSOR**

- Cost: \$5,000 (monetary)
- Sponsor will receive:
  - Logo placement on all website, newsletters and marketing items that go out from AMIIC throughout 2022;
  - One (1) complimentary company registration to AMIIC's Annual Symposium;
  - At minimum, biannual social media highlights on AMIIC's account;
  - And printed sponsorship recognition at AMIIC's Annual Symposium.

## **COMMUNITY PARTNER**

- Cost: \$2,500 (monetary)
- Sponsor will receive:
  - Logo placement on AMIIC's website throughout 2022.

## **TECH SHOWCASE (QUARTERLY)**

- Cost: \$10,000 (monetary)
- Sponsor will receive:
  - Designated space at the AMIIC facility to showcase new technology and projects your organization has developed;
  - Designated space for brochures or one-pagers on your organization's new technology.

*\*All sponsorships will have the opportunity to display promotional items (brochure, pop-up banner or capabilities statement) at the AMIIC facility throughout 2022. All employees of sponsors attending AMIIC's Annual Symposium will receive an "Annual Sponsor" ribbon to attach to the bottom of their name tags.\**

For more information or to reserve one of these sponsorship opportunities, contact Mike Docherty at [mike.docherty@amiic.us](mailto:mike.docherty@amiic.us). Thank you for your consideration.